

KNIGHT INSIGHT SUMMIT



## Sponsorship Opportunities

Packed with sessions, roundtables, and updates from industry experts, this premier annual event is designed to help Housing Authorities (HAs) and non-profits navigate every phase of the conversion process. The Knight Insight Summit is also open to investors and vendors looking to connect with Housing Authorities or understand the tools and tactics of asset repositioning.

## Reach

Early commitment ensures a higher return on investment! Sponsors that join by April can expect to reach 100s of housing authorities through promotion channels including conferences, online, email and social media.

## Agenda and Featured Speakers

The agenda is still under development, but featured Speakers this year currently include:

**Keynote:** TBD

**DC Update:** Orlando Cabrera  
Former Assistant Secretary for  
Public and Indian Housing at HUD

## Dates

September 3-6, 2024

## Venue

The Crossroads Hotel — Kansas City, MO

## Theme

**Games and Game Changers**

Playing to win at The Crossroads

## Benefits

As key partners in hosting the Games and Game Changers summit, sponsors will:

- Gain access and exposure to affordable housing development decision makers.
- Protect your investments by providing valuable training opportunities to HA partners.
- Cement your position as thought leaders and industry experts.
- Make a statement about your company's commitment to supporting HAs.
- Help solve the housing crisis with thoughtfully designed, safe, and affordable housing.
- Promote your organization to attendees through an ad in the agenda and/or items in the welcome bag.



Learn more about the summit and sponsorship opportunities at **[KnightDev.co/Insight](https://KnightDev.co/Insight)**

Direct sponsorship inquiries to **[cbrunini@knightdev.co](mailto:cbrunini@knightdev.co)**.

*The sooner you commit to sponsorship, the higher your return on investment. The final date to be included in printed materials is August 1, 2024 (the sooner the better!)*



# Sponsorship Levels

- 10,000 -- DIAMOND SPONSOR - WELCOME DINNER**

Your organization will be recognized in all marketing materials and will receive 5 complimentary registrations, and a full-page ad in the event agenda. Additionally, signage displaying your organization will be present at the dinner.
- 8,500 -- PLATINUM SPONSOR - JACK STACK BBQ DINNER**

Your organization will be recognized in all marketing materials and will receive 3 complimentary registrations, and a full-page ad in the event agenda. Additionally, signage displaying your organization will be present at the dinner.
- 5,500--GOLD SPONSOR - AWARDS**

Your organization will be recognized in all marketing materials and will receive 2 complimentary registrations. The Knight Awards will be presented in a bag with your logo. Additionally, you will receive a half-page ad in the event agenda.
- 3,500--BRONZE SPONSOR - COCKTAIL RECEPTION**

Your organization will be recognized in all marketing materials and will receive 1 complimentary registration. Additionally, you will receive a half-page ad in the event agenda.
- 2,500--HOSPITALITY - WEDNESDAY, SEPTEMBER 4**

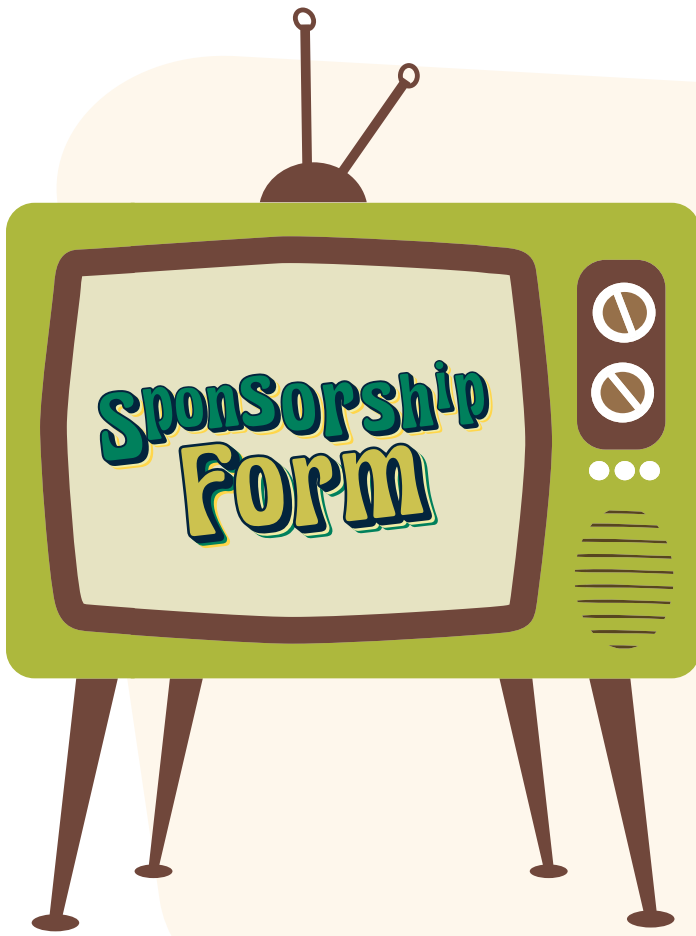
Your organization will be recognized with signage and logo printed napkins during breakfast and lunch breaks. Additionally, you will receive a quarter-page ad in the event agenda.
- 2,500--HOSPITALITY - THURSDAY, SEPTEMBER 5**

Your organization will be recognized with signage and logo printed napkins during breakfast and lunch breaks. Additionally, you will receive a quarter-page ad in the event agenda.
- 1,500--WELCOME BAGS**

Your organization will be recognized in the registration Welcome Bags. You may provide marketing materials and branded swag to include in the bag. Additionally, you will receive a quarter-page ad in the event agenda.

## CUSTOM SPONSORSHIPS ARE AVAILABLE

Let's talk about a custom opportunity for your organization. Please direct inquiries to Christianne Brunini via email at [cbrunini@knightdev.co](mailto:cbrunini@knightdev.co).



## CHOOSE YOUR SPONSORSHIP LEVEL

- 10,000 -- DIAMOND SPONSOR - WELCOME DINNER
- 8,500 -- PLATINUM SPONSOR - JACK STACK BBQ
- 5,500--GOLD SPONSOR - AWARDS
- 3,500--BRONZE SPONSOR - COCKTAIL RECEPTION
- 2,500--HOSPITALITY SPONSOR
- 1,500--WELCOME BAGS

**Direct custom sponsorship inquiries to:**

Christianne Brunini  
cbrunini@knightdev.co | 769-798-8809

Name of Contact Person: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

*In order to receive recognition on printed materials, a high-resolution digital logo must be received no later than August 1, 2024. Remit form and logo to cbrunini@knightdev.co.*

Please make checks payable to: **Knight Dev Co LLC**

and mail to:

**Knight Development**  
**1000 Highland Colony Pkwy, Suite 5203**  
**Ridgeland, MS 39157**

**WANT TO SIGN UP  
AND PAY ONLINE?**

Scan the QR Code  
and fill out the  
sponsorship form.



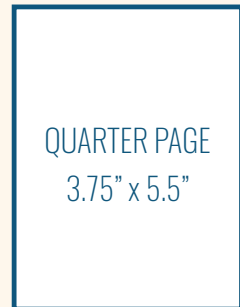
# Agenda SPONSOR Ad



FULL PAGE  
7.5" x 10"



HALF PAGE  
7.5" x 5.5"



QUARTER PAGE  
3.75" x 5.5"

## AD SPECS

### PLEASE NOTE:

Specifications are noted in inches (Width x Height)

Artwork must be submitted in full color, high resolution format

File types accepted are: JPG, PNG, PDF

No press marks are required, but they are accepted

Please email artwork to:

[bo@solvedesignstudio.com](mailto:bo@solvedesignstudio.com) (cc: [cbrunini@knightdev.co](mailto:cbrunini@knightdev.co))

Artwork is due by: August 1, 2024